



EMPOWERING THE YOUTH OF UGANDA

# Vulnerable Women Financial Empowerment & Training Program (VWEP)- Uganda

## Proposal

Presented by

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## About Us

The Purple Skills Clinic Foundation is a youth led NGO empowering the Youth and communities through Skills training, Mentorship programs, offering Internship placement, Startup funds, innovation and Research to combat the growing youth unemployment crisis in Uganda.

The Skills Clinic is a registered NGO founded by Uganda's **media personality Douglas Lwanga** and licensed by the NGO Bureau in Uganda (NGO number INDR154504582NB) headquartered in Bukoto Kampala.

## Vision

Building a generation of self-reliant skilled Ugandan Youth as agents of Change In their Communities

## Mission

To be the leading skilling center in Uganda, using skills development as a tool to combat, poverty, & unemployment.



Appreciating the scent coming from the products created by the women beneficiaries.

## Concept Note

<b>Program Title</b>	<b>Vulnerable Women Financial Empowerment &amp; Training Program (VWEP)</b>
<b>Project code</b>	UJUZI- VWEP
<b>Ujuzi National slum skilling Prog</b>	UJUZI is a program curated by Skills Clinic foundation focused on Improving livelihood for women living in the ghetto/ slums of Uganda.
<b>Implementer</b>	Purple Skills Clinic Foundation
<b>Theme</b>	Wealth Creation Project through Value addition, Innovation, Industrial skills, Job ready skills and practical entrepreneurship to combat youth unemployment.
<b>Skills focus</b>	<p>Women are taught the following skills for self-sustainability</p> <ul style="list-style-type: none"> <li>• Industrial cottage skills trainings,</li> <li>• Digital technology skills,</li> <li>• Modern Agricultural Skills transfer,</li> <li>• Value addition,</li> <li>• Recycling, crafts and jewelry production</li> <li>• Export &amp; Import information /International trade.</li> <li>• Branding, sales &amp; Marketing.</li> </ul>
<b>Geographically Regions</b>	Central, Eastern, Western, and Northern Uganda
<b>Targeted Beneficiaries</b>	1,000 vulnerable women and girls aged 14- 35 years
<b>Vulnerable women groups</b>	Single mothers, Teenage mothers, HIV Victims, Prostitutes, Victims of GBV, PWDs
<b>Duration</b>	1 year
<b>Contact Person</b>	Lwanga Douglas - +256 751 666 665, douglaslwanga.dl@gmail.com



Learning Industrial Cottage skills: Making Vaseline and body oils



<b>Vulnerable Women Financial Empowerment &amp; Training Program (VWEP)</b>	
Objectives	<ul style="list-style-type: none"> <li>a) Equip the participants with entrepreneurial skills to enable them initiate, run and sustain their business.</li> <li>b) To promote Entrepreneurship culture among the grassroots communities so that they are able to start and successfully manage their own businesses as a lifetime career option.</li> <li>c) To promote access to finances for participant entrepreneurs through local commercial financial institutions like banks, microfinance and SACCOs.</li> <li>d) To sensitize the grassroots people on the need for self-employment and creation of sources or alternative income for the Youth</li> <li>e) Encourage youth to start up small and medium scale enterprises either as groups or individuals.</li> <li>f) To reduce levels of redundancy and unemployment among the youth</li> <li>g) To establish market linkages among sector players in order to expand the market base and innovativeness of the products made during trainings</li> <li>h) To encourage, good branding, packaging and producing of quality and high standard products.</li> <li>i) To change the mindset of people especially those who wait on Government to provide for them and put an end to the begging culture.</li> </ul>
Products/services to be offered	<ul style="list-style-type: none"> <li>a) Business inspiration speeches through using prominent successful business entrepreneurs</li> <li>b) Hands on and Practical entrepreneurship training for participants.</li> <li>c) Value addition, Innovation, Industrial skills, Practical .Entrepreneurship and Agriculture.</li> <li>d) Linking the participants to available resource systems in their communities</li> <li>e) Supporting the participants with the technical experts in various fields and value chains like finance, production, product development, processing, storage and marketing</li> <li>f) Engaging commercial financial institutions to provide funding through micro loans according to the formulated business plans of the participants.</li> </ul>
Approach	<ul style="list-style-type: none"> <li>a) Sensitization and mobilization through local leaders, churches, local radios, Charity organizations, business organizations and security network (Uganda police)</li> <li>b) Stakeholders meetings.</li> <li>c) Holding open air through radio talks before the actual forum days</li> <li>d) Organizing grand award ceremony for entrepreneurs who would have started the businesses and are prospering with in 6months after the forum</li> </ul>



Vulnerable Women Financial Empowerment & Training Program (VWEP)	
Output	<ul style="list-style-type: none"> <li>a) At least <b>1000 participants</b> shall attend the training in each region conference especially who disseminate the information back to their communities.</li> <li>b) <b>600 new jobs</b> shall be created in each conference from the trainings offered.</li> <li>c) Improved production and productivity through attitude changes towards love for practical trainings</li> <li>d) <b>Women will be grouped. 4 groups of these women</b> will each be given seed capital to start, manage, and run their own businesses from acquired skills.</li> </ul>
Problem Analysis	<p>The youth is a critical segment in the society and yet they are not central in the social economic agenda. They form <b>70%</b> of the Uganda population and majority of who are out of school and unemployed.</p> <p>The Uganda education system orients its graduates towards white collar jobs or wage employment. Rampant unemployment therefore is as a result of youth looking down upon self-employment. There is worrying level of idleness among young people that make them fall prey to political manipulations and as a result they are the major combatants in violent situations.</p>
Approach	<ul style="list-style-type: none"> <li>e) Sensitization and mobilization through local leaders, churches, local radios, Charity organizations, business organizations and security network (Uganda police)</li> <li>f) Stakeholders meetings.</li> <li>g) Holding open air through radio talks before the actual forum days</li> <li>h) Organizing grand award ceremony for entrepreneurs who would have started the businesses and are prospering with in 6months after the forum</li> </ul>



Learning Industrial Cottage skills: Women in Class at Skills Clinic Foundation



# Ujuzi

National  
Slum Skilling  
Program

*"As Kampala grows, slums become hotbeds of innovation and business opportunities, or hotbeds of unemployment, frustration and crime. The women in Uganda's slums must be supported to unleash their potential, to run a business, get a job or take responsibility for their communities"*

EU's Head of Delegation to Uganda, Ambassador Kristian Schmidt



A typical Slum in Uganda- The beneficiaries of the program are residents of such areas.



**Program Justification :** Vulnerable Women Financial Empowerment & Training Program (VWEP)

Unemployment is one of the burning issue among women. Due to lack of right skills, women are unable to utilize the available local resources. Vulnerable women include Single mothers, Teenage mothers, HIV Victims, Prostitutes, Victims of GBV, PWDs etc. Based on these problems, Skills Clinic designed a program in association with community partners with the motto of "Building skills, creating opportunities."

The overall objective of the project is enhancing the employability of 1,000 disadvantaged and vulnerable adolescent girls and women through vocational and skill development trainings.

According to a Monica H. Swahn 2015 study Girls and Young Women Living in the Slums of Kampala: Prevalence and Correlates of Physical and Sexual Violence Victimization. Overall, the prevalence of physical fights (37%), being threatened or injured with a weapon (28%), and being raped (30%) was high and increased with age. Multivariate analyses revealed that sadness, drunkenness, and hunger were associated with multiple forms of victimization. Findings suggest that additional services are needed to address the cumulative impact of victimizations, depression, and living conditions.

Our initiative aims to use skills training, mentorship, and soliciting for seed capital to these women living in the slums of Uganda as a solution towards unemployment and all its effects but as well offer psychosocial support to these women. Giving direct cash & handouts to these women as support has proved less effective as funds have been mis used. Skills Clinic offers the solution to train, group the women, give the seed capital to a group of women and guide them to start, run and manage their own business although supervised by Purple Skills Clinic Foundation.



Teacher Zainab teaching Industrial Cottage skills



## **Key Activities** : Vulnerable Women Financial Empowerment & Training Program (VWEP)

The program has the following activities;

### **1) Skilling** (Practical hands on Skills training)

The Skills Clinic Foundation will conduct training in industrial cottage skills ( Making of detergents, food products, cosmetics, crafts & Jewelry), Hair dressing, Fashion and design.

### **2) Soft Skills trainings**

On top of the practical skills these women are given knowledge on Mental health, financial literacy, legal advice, spiritual, and Sexual reproductive health

### **3) Mentorship Programs**

Industry experts in the fields of training are enrolled as mentors for the program. This gives trainees first-hand knowledge of the industry.

### **4) Seed Fund or Capital for trained women groups**

At the end of the training, the women will be grouped and the foundation will solicit for seed capital to support them in starting small businesses



Teacher Jonathan teaching Industrial Cottage skills: Making detergents and body oils

**Skills Taught:** Vulnerable Women Financial Empowerment & Training Program (VWEP)

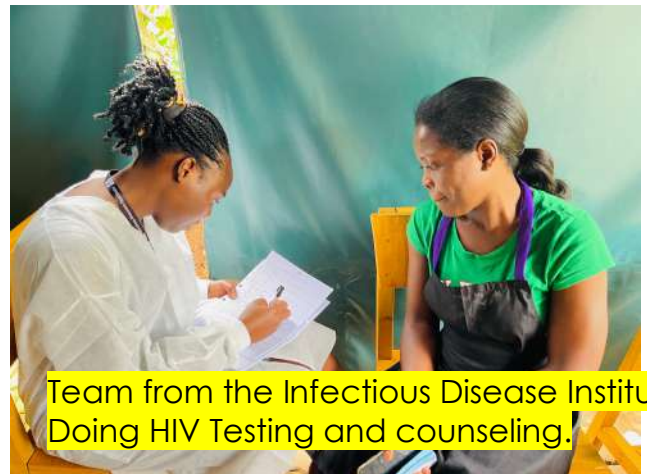
The skills are tailor made according to a particular slum and dynamics of its inhabitants. However some of the skills covered include:

**1) Practical Skills**

- **industrial cottage skills** ( Making of detergents, food products, cosmetics, crafts & Jewelry
- **ICT and digital Skills:** secretarial skills, Digital content creation, Apps development, Multi media
- **Fashion and design:** trendy Tailoring, Jewelry making.
- **Beauty and Cosmetology:** Hair dressing, Makeup, Manicure and Pedicure
- **Creative arts:** Deejaying skills

**2) Soft Skills Taught**

- Sexual Reproductive Health
- Financial literacy
- Communication tips
- Branding and marketing Skills
- HIV Awareness
- Mental health awareness
- Waste Management
- Recycling
- Personal Hygiene
- Mindset change and motivation



Team from the Infectious Disease Institute Doing HIV Testing and counseling.



A breakout class at Skills Clinic teaching mental health awareness



**FORM B**

Registration Number: **5338** Regulation form 5 (2)  
INDR154504582NB

THE REPUBLIC OF UGANDA  
THE NON-GOVERNMENTAL ORGANISATIONS ACT, 2016

**CERTIFICATE OF REGISTRATION**

I CERTIFY that:

**PURPLE SKILLS KLINIC FOUNDATION, (An Indigenous NGO) of File No. MIA/NB/2021/04/4582**  
**P.O.BOX 28899 KAMPALA, NAJERA II, NAKAWA DIVISION**

has been registered with National Bureau for Non-Governmental Organisations.

Dated at Kampala, this **01ST** day of **JUNE** 20**21**

  
**Okello Stephen**  
Executive Director,  
National Bureau for Non-Governmental Organisations

**NGO Certificate of registration**

**FORM E**

Permit Number: **6896** Regulation form 7(5)  
INDP0004582NB

THE REPUBLIC OF UGANDA  
THE NON-GOVERNMENTAL ORGANISATIONS ACT, 2016

**PERMIT TO OPERATE AN ORGANISATION**

I HEREBY CERTIFY that **PURPLE SKILLS KLINIC FOUNDATION, (An Indigenous NGO) of File No. MIA/NB/2021/04/4582**  
**P. O. BOX 28899, KAMPALA, NAJERA II, NAKAWA DIVISION**

has this **01ST** day of **JUNE** 20**21** been issued with a permit to operate in Uganda under the Non-Governmental Organisations Act.

This permit is subject to the following conditions-

(a) The Organisation shall carry out its activities in the fields of mentoring and facilitating skills training for young people, connecting youths to vocational training opportunities, assisting in career guidance, creating skilling centres, giving startup capital to youths, negotiating for internship placements, sensitising the community about dangers of idleness, carrying out education programs.

(b) The organisation shall operate Countrywide.

(c) The staffing of the Organisation must conform to Section 45 of the NGO Act, 2016.

This permit shall be valid for **36 Months** from the date of issue.

  
**Okello Stephen**  
Executive Director,  
National Bureau for Non-Governmental Organisations

**NGO Permit**



*“Give a hungry man fish, you feed him for a day,  
Teach a hungry man how to fish you feed him for  
a lifetime”*



A Fashion and design class at Skills Clinic Foundation



various Jewelry products created by the Jewelry class at Skills Clinic

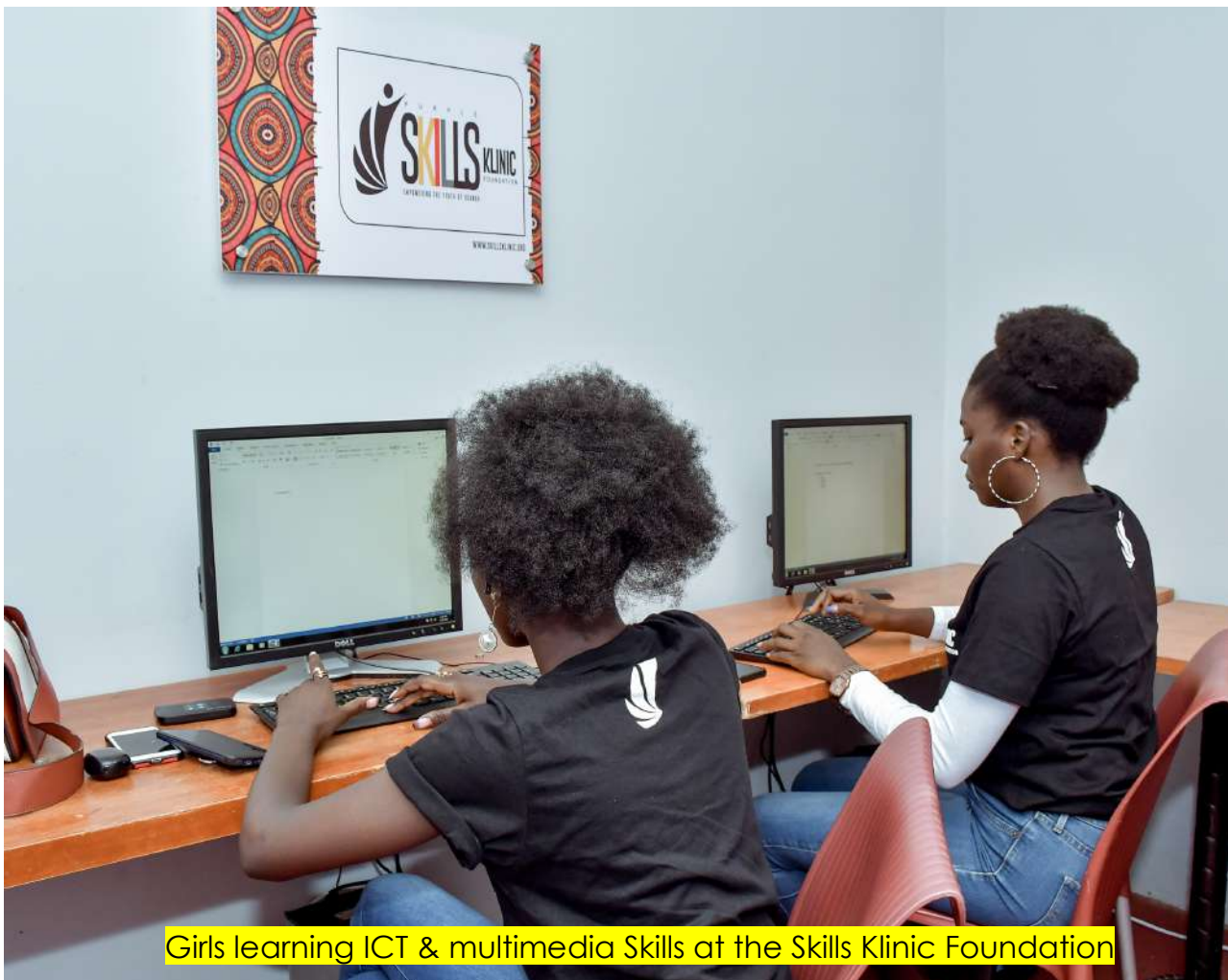


## How you can support this program.

**1) Funding the** Vulnerable Women empowerment and training program (VWEP) operation budget. These trainings need a lot of resources and with your support we can be able to empower over 1,000 vulnerable women. Please find attached budget for your attention.

### **2) Donating the Seed capital to the trained women**

Women will be grouped at the end of each training and each group will be giving a seed capital as per their business plan. This essential in making sure the skills acquired are put in practice. All businesses will be under the direct supervision of Skills Clinic. With your support we will be able to achieve this goal.



Girls learning ICT & multimedia Skills at the Skills Clinic Foundation

The Program will be able to fully sustain itself by doing the following:

- 1. Business model of Skills Products:** All products produced by these women will be branded under the trademark “Skills Products” and will be distributed in supermarkets, online and retail shops with profits shared with the women. This will create jobs for them and also enable Skills Clinic sustain the program. **Product catalogue includes: Vaseline, bar and powdered soap, glycerin, Crafts, Jewelry, liquid soap, Cakes, biscuits, Chili, Glasses etc**
- 2. Grouping women as SME businesses:** The women will be grouped and given a chance to pitch business ideas out of the trained skills. These will be given seed capital to start businesses supervised by Skills Clinic. The profits will be shared with these women to enable the program continuity.



A collection of products produced by the women trained by Skills Clinic Detergents, crafts, jewelry and body oils.





## Key Activities, Results, Targets, period to be achieved and direct beneficiaries

Activities	Indicators (quantity)	Results	Targets	Period to be achieved	Direct Beneficiaries
Production of Information Education Communication (IEC) materials	Number of IEC materials produced	Enhanced understanding of the Jobs creation and resources utilization	- 1,000 T-shirts, - 1 banner - 1,000 copies of Jobs creation and resources utilization manuals	January 2023	Women and Girls
TOT Training in hands on Entrepreneurship skills	Number of Youth trained  List of participants, activity reports & photos	Increased knowledge on the Youth Enterprise Development	Train 1,000 women on practical entrepreneurship skills	February 2023	Women and Girls
Youth dissemination forums	-Number of youth leaders reached -Number of forums held -List of participants, activity reports & photos	Increased knowledge, collaboration and networking among the youth of chosen Districts.	20 dissemination forums held  1,000 youths reached	March 2023	Women and Girls
Public Sensitization campaigns on Jobs creation and resources utilization	Number of youths reached  Number of public sensitization campaigns held  List of participants, activity reports & photos	Increased awareness & participation of youth on Jobs creation and resources utilization	4 Public sensitization campaigns 1,000 youths reached	April - 2023	Women and Girls
Review meetings	Number review meetings held  Number of youths participating  List of participants, activity reports & photos		Review meetings held  1,000 youths reached	December 2023 -	Youth

## Timing of the Implementation and Duration

The project implementation is expected to cover the whole division or constituency within four days beginning **from Monday to Thursday** as per the work plan below:

The work plan will comprise of all

	ACTIVITIES	Monday	Tuesday	Wednesday	Thursday
2.	Division / Constituency North				
3.	Division / Constituency East				
4.	Division / Constituency South				
5.	Division / Constituency West				

### Monitoring & Evaluation

Monitoring & Evaluation will be done through a set of indicators. This include field reports, number of training sessions, number of public sensitization campaigns, number of radio talk shows held, number of participants who successfully complete the training sessions, review meetings & random field visits.

### Capacity Building

The project will build capacity of **1,000** women resource persons, **200** Youth leaders and approximately **30,000** youths at the community level will benefit from the lessons trained. The project will also avail Manuals on Resources Utilization for jobs creation which will be available in communities and various platforms.

### Communication of results

Achieved results will be captured in activity report forms, photo pictures, case studies, survey reports, media documentaries and periodic reports.

### Risk and Risk management

The project is likely to face resistance from women who have been made to believe that money should be given to them directly as support not skills development.

To manage this there is need to exercise dialogue, diplomacy and tolerance during project implementation.

### Sustainability

We will be able to organize the beneficiaries into groups. These will be registered as business entities and the women will be given capital to manufacture various products and also sell these in super markets, online and retail shops. This will enable them earn money directly but also enable the program to be self-sustainable.



# Training work Plan

LESSON 1	LESSON 2	LESSON 3	LESSON 4	LESSON 5
<b>Hard skill:</b> Entrepreneurship process, Development, MSMEs, assorted local projects <b>Soft skill:</b> Mental health	Introduction to small scale industries	Multipurpose liquid detergent	Scouring soap powder	Washing barsoap
<b>Hard skill:</b> Self-help groups formation, village business centers, legal issues in Business <b>Soft skill:</b> Financial literacy	Business registration and taxation details	Toilet disinfectants and antiseptic	Degreasers and vehicle cleaners	Bathing soap
<b>Hard skill:</b> Animal feeds, cow horns products, wine production and basic confectionery <b>Soft skill: Health HIV testing</b>	Quality control and National bureau of standard	Bleaches and floor polishes	Window cleaners	Medicated soaps
<b>Hard skill:</b> Digital literacy <b>Soft skill:</b> Counseling	Packaging and labeling	Hand wash	Carpet shampoo and maintainer	Glycerin Transparent soaps
<b>Hard skill:</b> Recycling out of plastic and bottles <b>Soft skill:</b> Legal counsel	Sales and marketing	Hand sanitizers	Liquid Emulsifier (Booster)	Cresol and phenol soaps
<b>Hard skill:</b> Jewelry and crafts making <b>Soft Skill:</b> Branding and marketing	Specification of industries	Packaging and labeling	Packaging and labeling	PH measuring and quality
Quails keeping & Garlic growing	Chemical companies and contacts	Pricing and profit calculation	Pricing and costing	Packaging and labeling
LESSON 6	LESSON 7	LESSON 8	LESSON 9	LESSON 10
Hair shampoo	Milking jelly	Hand and body lotion	Ceramic stubborn stain remover	Shoe polish
Hair conditioner	Moisturizer and night emollients	Facial lotions and creams	Linen rust stain remover	Shoe cream
Hair treatment	Shower gel	Body scrubber	Linen stubborn stain	Leather dyes

# Training work Plan

Hair food	Massage oils and natural extracts	Body Toner	Floor strippers/polish/maintainer	Shoe dyes
Packaging and labeling	Aftershave gels and creams	Body cleansers	Manual dishwasher and utensils stain remover	General dyes
PH measuring	Packaging and Labeling	Packaging and labeling	Drainage unblocking products	Pricing, costing, packaging and labeling
Pricing and costing	Pricing and costing	Pricing and costing	Pricing, costing packaging and labeling	Quality control
<b>LESSON 11</b>	<b>LESSON 12</b>	<b>LESSON 13</b>	<b>LESSON 14</b>	<b>LESSON 15</b>
Introduction to paints making	Candle making	Printing Ink	Tomato sauce making	Fear blocks success
Pigments	Floor polishes	Ball point ink	Tomato ketchup making	Connecting dreams to action
Water paints	Waste digester	Fountain pen Ink	Chili sauce making	Achievement, confidence, courage and persistence
Oil paints	Perfumes and fresheners for linen and foul smelling, bathroom	Starch making and packing	Ice cream making	Change, choice, priorities, timing, flexibility and determination
Lacquers	Different waxes	Glycerin packing	Sweets making	Stability like that of the bald eagle
Enamels	Chemical companies	Castor oil packing	Biscuits making	Enthusiasm, optimism, ambition, faith and hope
Chemical companies	Designing machines and woods	Olive oil packing	Yoghurt making	Excellence, integrity and leadership
Packing companies and designing		White mineral oil packing	Petty Baking	Innovation, practicability, entrepreneurship
Costing and pricing	Costing and pricing	Costing and pricing	Costing and pricing	Success, value, prosperity and power



## Annex: Budget

# Six months Training Budget

	Summary of total budget	Unit	Qty	Days	Total amount UGX
<b>A</b>	Development of IEC material		1		<b>27,400,000</b>
<b>B</b>	Training on adaptable & entrepreneurship skills	Workshops	72		<b>83,000,000</b>
<b>C</b>	Capital for the women groups	groups	4		<b>54,000,000</b>
	<b>Total</b>				<b>164,400,000</b>
	<b>USD Total</b>				<b>USD \$ 44,432</b>

	Summary of total budget	Unit	Qty		Unit cost	Total amount UGX
<b>A</b>	<b>Development of IEC Materials</b>					
	T-shirts	Pcs	1000		15,000	15,000,000
	Training manual	Pcs	1000		10,000	10,000,000
	Banners	Pcs	8		300,000	2,400,000
	<b>Sub Total</b>					<b>27,400,000</b>
	<b>USD Total</b>					<b>USD \$ 7,405</b>
<b>B</b>	<b>Training on adaptable &amp; entrepreneurship skills</b>					
	Raw materials, Tools & Equipment's in Practical Training	Trainees	1000 students		15,000,000	15,000,000
	Fuel	Days	Per month		1,200,000	7,200,000
	Refreshments	Trainees	1000			40,000,000
	Communication				3,000,000	3,000,000
	Certificates for Participants		1000		5,000	5,000,000
	Per Diem for Facilitators	Tutors	10		3,000,000 x 6 months	18,000,000
	Documentation (PA)					
	Stationery, flip charts, Markers, note books, pens	Trainees	1000		2000	2,000,000
	<b>Sub total</b>					<b>83,000,000</b>
	<b>USD</b>					<b>USD \$ 22,432</b>
<b>C</b>	<b>Seed Capital for the women Groups</b>					
	Group 1		300 mbrs		10,000,000	10,000,000
	Group 2		300 mbrs		10,000,000	10,000,000
	Group 3		250 mbrs		10,000,000	10,000,000
	Group 4		250 mbrs		10,000,000	10,000,000
	Communication and reports					
	Miscellaneous					14,000,000
	<b>Sub Total</b>					<b>54,000,000</b>
	<b>USD</b>					<b>USD \$ 14,594</b>
	<b>General Total</b>					<b>164,400,000</b>



**Skill. Mentor. Fund**

*Thank*

*You*





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